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**OLIN CHLOR ALKALI PRODUCTS TO BE FEATURED
ON DISCOVERY CHANNEL PROGRAM, *HowStuffWorks***

Cleveland, Tenn., Jan. 22, 2009 – The Olin Chlor Alkali Products plant in Niagara Falls, N.Y., will be featured in a segment of the Discovery Channel program, *HowStuffWorks*, which will air at 8 p.m. eastern time on Thursday, Jan. 29.

The program episode, which focuses on salt, includes a segment on how the Olin Niagara Falls plant uses salt brine and electricity to make chlorine, caustic soda and hydrogen. The program also shows how chlorine and caustic soda are recombined to make bleach.

Brian Vain, the plant manager at Niagara Falls, and Lenny Scott, Olin's director of technology, were both interviewed for the program. They talked about the process for making chlor alkali products and about the many beneficial uses for them in areas such as plastics, pharmaceuticals and water disinfection.

"We want to encourage everyone to watch the Discovery Channel program," Vain said. "We're proud of the work we do, and we believe local residents will learn more about us by watching."

Olin Chlor Alkali Products, based in Cleveland, Tenn., is one of the largest U.S. manufacturers of chlorine and caustic soda. Its products play a key role in water disinfection and in the manufacture of pharmaceuticals and plastics.

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